



"We Care"

Good Evening Everyone-Welcome to the WE CARE CITY OF LAUDERDALE LAKES. Today is a special day in the history of our city and earlier you saw us participate in our symbolic cake cutting as we celebrate 57 years of incorporation. Happy Birthday Lauderdale Lakes.

Greatness is not where we stand, but in what direction we are moving.....(Oliver Wendell Holmes) LAUDERDALE LAKES IS MOVING IN THE RIGHT DIRECTION & POISED for SUCCESS.

We can do great things with all of us working together. In 2010 this city LIKE OTHER CITIES joined with NY Metropolitan Transit Authority & U S Department of Homeland Security in recognizing that it Takes a Community to Protect a Community hence the Natl Theme "See Something Say something" and we are counting on your continued engagement.

Your elected official and staff are guided by our adopted mission, vision and values. We all recognize that we stand on the shoulders of others who have opened many doors for us to walk through. At this time Let Me Poise and officially recognize my Colleagues. In her service Comm. Sandra Davey, has adopted the My Band campaign & the Juneteenth celebration, Comm. Gloria Lewis-My senior commissioner, Historian, I listen to her and we fact check each other; Commissioner Edward-Phillips has reinstated our Free Tax return program; Adopted a school and is strong on school board policy issues, Last but not least Vice Mayor Beverly Williams , I call her Ms. Eyes & Ears, She is focused on our aging infrastructure and our Bus shelter program and have branded our city as the Garden city. We now have 3 gardens in Lauderdale Lakes. Ladies, together we are better!

Our City was incorporated on June /22/1961 at the time with 300 residents 3.73 Square miles. Today Our Population is over 35,000 we have 700 Businesses and our largest business is Florida Medical Center and we have a professional staff of 134 persons.

Our FINANCE/BUDGET is the heart of the city.

- We are Recognized by the Government Finance Officers Association (GFOA) for Distinguished Budget Presentation Award for Fiscal Year 2017/2018.(We have a reserve balance of 15.1M)
- Implemented electronic funds transfer (EFT) system for all vendor payments; resulting in timely payments and costs savings.
- We implemented a citywide Performance Management process which consist of the development of goals, performance measures and initiatives from each city department. Our mission is for a transparent, efficient and effective business processes.
- We are “*Poised to Pay of BSO*” before the end of Calendar year 2018.
- Our Budget will represent our vision, mission and values.

Development Services

- The Development Services Department has aligned services and has become a ONE STOP Division. When you leave that department all of your questions and concerns will be addressed.
- The Mayor and City Commission approved the land use change for a *new single family development for 83 estate homes to diversify the City’s housing stock*. We have started the process to amend two of its Comprehensive Plan Elements; in order to better serve our community.
- The *Atlantic Project* continues with the construction of *420 rental apartments* (20 complete buildings, and 1 incomplete building) with many amenities to better serve our new residents. The completion of this project reflects the high standards that the City has set for the further development within its jurisdiction.
- The *Bella Vista Project* is almost complete and it will add *72 townhomes and villas to the City’s housing stock*. The proposed 317 apartment complex is in the planning stage and the city is soon anticipating building permit activity.

Capital Improvement Projects and Public Works:

- Our new household Hazardous Waste program in conjunction with neighboring communities will allow our residents to dispose of household hazardous waste and electronics at drop off events in Lauderdale Lakes and our partner cities. This new contract affords the city a substantial savings to the City of approximately \$70 thousand dollars a year.
- PUBLIC WORKS Outstanding recovery efforts after Hurricane Irma created savings to the city.
- MAJOR CAPITAL IMPROVEMENT PROJECTS: The C-13 Canal Fence Installation Project in Westgate area has been completed.
- With the restored canal banks project 42 homes now have safer backyards.

- We have completed a Comprehensive Park Improvement project at the Aquatics Complex and Willie Webb Sr. Park to include renovations to the Basketball Court, Playground, Fitness Center, Auditorium, Bathrooms, and Pool Deck.
- Bus Shelter Project is on-going; we are currently at 75% completion.
- State Road 7 and 41 St. Entryway Beautification Project has been completed and you cannot miss the work that was done leading into Oriole Estate and Oakland Estates.

Our Community Development Agency and our **ECONOMIC DEV Department** continue to provide services to our businesses and we are seeing the returns on our investment.

- Our Business First Initiative conducted 20 counseling sessions to include onsite visits; CRA Continues to provide business assistance in the CRA area.
- We Completed Commercial Facade Improvement Program at the Lauderdale Lakes Industrial Park and The Oakland Center) leveraging dollars to improve aesthetics and enhance Economic Development
- Secured Community Redevelopment Agency funding to complete the wireless video camera network at: NW 31st Avenue and the Alzheimer's Center.

We have two Gems in our city, the Alzheimer's Center and Our ***FOREIGN TRADE ZONE.***
RELATIONSHIPS

- The City of Lauderdale Lakes is "*Poised for Success*" by positioning businesses for success in the United States and abroad. Broward County supported the *designation of a Foreign Trade Zone in the City to promote and provide incentives to attract businesses involved in international trade to our city. We are currently working with 10 businesses that reside in the Foreign Trade Zone with our partners the Greater Caribbean American Chamber of Commerce and Broward College.*
- We had a visit with *Belize's City Mayor, Hon. Darrell Bradley* and we are interested in developing business relationship and stimulate mutually beneficial relationships from that visit.
- We had a pleasant visit from 8 members of the Organization of Women Councils of Administration of the Communal Sections of *Haiti*. They requested to visit our "*We Care*" city in order to *exchange ideas and learn how the City of Lauderdale Lakes handles challenges* that may be *similar* to experiences and difficulties facing their respective communities in Haiti.

PUBLIC SAFETY: Police and fire are contract services **BSO** have been good to Lauderdale Lakes and we are currently engaged in negotiation of a new contract.

- We are down 22% YTD on robberies,
- All Overall Crimes YTD Down 12.2%
- YTD: Burglary Conveyance down 37%
- YTD: Burglary Residence down 11%
- There have an Average of 5 patrol Deputies per shift based on our contract.
- BSO is visible at every event and at our Home Owners and Condo meetings and upon request at our business meetings.
- BSO has the largest group of volunteers engaged under the Citizen on Patrol (COP) program. They are our eyes and ears, when they see something rest assured they will say something. Please join this special group of residents.

BSO FIRE-

- The Fire Department has been the Service provider since 2005; We are fully engaged in public education and outreach such as:
Career day at schools; HOA and Church involvement; Car seat inspections and installations; Partnership with Boyd Anderson H.S. Heal & wellness program; Local business outreach and support.
- Lauderdale Lakes Fire Station 37 ran 4,450 calls for service year to date making them the busiest BSO Fire Station in the County.
- Entered into Inter-Local Agreements with the Cities of Tamarac and Oakland Park for Automatic Fire Rescue services on our municipal borders.
- In the past year, Fire Rescue has collaborated with the City's Parks and Recreation Department and the Lauderdale Lakes Kiwanis Club to provide childhood drowning prevention programs to our youth.

(1) *CODE ENFORCEMENT*

Code Enforcement Town Hall Meeting- At our Code Enforcement town hall meeting on May 2nd, we surveyed approximately 150 constituents which resulted in the following:

- 54.77% indicated that we proactively meet the needs of the City in regards to enforcing the law.
- 41.59% indicated that a comprehensive approach of citing all violations at once is best for Code Compliance to take.

(2) *PARKS AND HUMAN SERVICES*

- A 2nd gem in our City is The Alzheimer's Adult Day Care Center. This facility provides onsite day care service to people with dementia or Alzheimer's disease, providing respite to family.
- Lakes Alzheimer's Foundation is partnered with the Women Celebrating Women Committee and Westminster Academy, to support fundraising efforts. The Foundation fundraising efforts offset operational costs for the Alzheimer Care Center budget by approximately 15%.

- The Alzheimer Care Center gained 100% self-sufficiency through grant awards and state funds.
- As our population increases, we recognize we must improve our amenities. We encourage strong partnership as we provide the various programs and services to you our young and young at heart.
- The Department of Parks and Human Services facilities recreational, academic, art and cultural enrichment activities, we have recently added chess and netball to benefit our diverse population. These programs are provided throughout the City's 5 parks, 3 community centers, and our beautiful swimming Complex.
- Our Sam Brown's scholarship this year was a success, we allocated \$10,000 dollars in partnership with Waste Management.
- We provide and will continue the bus tour for new teachers to our schools. We highlight the various features and amenities of our city as we continue to brand our city as the best place to reside, work, shop and be entertained.
- OUR Yearly Special Community events:
 - UNIFEST (now in its 24th Year).
 - Community Resource Fair and Back Pack Give a Way.
 - Black History Month Parade & Festival.
 - Juneteenth event June 26th.
 - Relay for Life – American Cancer Society Fundraiser.
 - Holiday Lighting Ceremony and Angel Tree Program.

We are poised to succeed as an **entrepreneurial hub** that inspires a new generation of businesses which will ultimately stimulate economic growth.

- The Federal Tax Cuts and Jobs Act of 2017 will provide us an opportunity to address Economic Redevelopment as target in various census tracts. We will continue to explore the Opportunity Zone Program Investment Initiative
- Our Property Owner's Meeting provides an opportunity to share our vision and hear from them (Quarterly).
- Women Mean Business Conference- Forum provides a wealth of information tailored for women owned businesses to compete on a global level.

- Realtors Mayor's Breakfast and Municipal Expo.
- Continued to manage the Northwest 31 Avenue Roadway Improvement Project; Facilitated the Northwest 31 Avenue Collaborative together with representatives from Broward County, neighboring cities and regional stakeholders.

(3) ***LOOKING AHEAD AND POISED TO MONITOR FOR GREATER SUCCESS***

- By using the Census track 90% of the City was recommended by the governor's office as part of the "Opportunity Zone" program.
- We are aggressively seeking Funding for capital improvements.
- GFOA recommendation that a City maintain at least 2 months of working capital for emergency purposes. It is my position as Mayor that we should maintain a minimum of 4 months working capital in our General Fund for emergency purposes.
- Our property Values are expected to increase by 8.6% which will represent an estimated \$696,000 thousand dollars in revenue to the City.
- Unfunded mandate: We are monitoring the impact on our budget by unfunded mandates such as placing SRO's in each Elementary Schools. *We have corresponded with both the school board superintendent and the Broward Sheriff's Office as to our support in utilizing the Guardian Program to ensure the safety of our children and school.*
- Additionally the additional \$25K Homestead Exemption (FY 2020) (Future impact if passed on ballot referendum).
- We are anxiously waiting the development of Commerce Park and Bella Vista to be added to tax roll.

CONCLUSION:

We stand at a cross road; to left mediocracy and to right success. However in order to choose success we must be steadfast in our approach of implementing the City's Strategic Framework which includes our Mission: Provide Innovative and Excellent Municipal Services in an effective and efficient manner. Our Vision: A Vibrant, Connected, Diverse, and Safe Community. Values: Respect, Integrity, Openness and Honestly.

Please join me in repeating our Strategic Goals: Public Engagement, Improve Public Image, Enhance Public Safety Services, Maintain and Improve Public Infrastructure, Enhance Emergency Management Services, Maximize Economic Development, Enhance Growth Management, Develop and Train Workforce, Maintain and Enhance Funding, and Enhance Technology Services.

It will take more than just effort to achieve success it will require the City to be discipline, encourage teamwork, transparency, and most of all communication with you, our Stakeholders.

Ladies and Gentlemen I can assure you we will be successful. As we develop our 2018/2019 budget, your input will help us to create the kind of city you envision when you purchase a home here, you invest in a business in our city, and when you live in our city. Yes we are committed to being a Vibrant, Connected, Diverse and Safe Community. My Colleagues and I know we are poised for success.